DPG DEGREE COLLEGE GURGAON

LESSON PLANNER FOR THE SEMESTER II/IV/VI (A.Y. -2017-18)

**NAME OF THE TEACHER: *Nitika Singh (Assistant Professor) Subject: Business Environment***

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|  | **CLASS** | **B.Com- 1st Year Semester-II (Section A & B&C)** |
|  |  | **TOPICS COVERED** |
| **Chapter 1** |  | Business Environment-An Introduction |
| **Week 1** | **Week 1, Day 1, Date 1 Jan 2018** **1.1.1** | Business Environment  |
|  | **Week 1, Day 2, Date 2 Jan 2018** **1.1.2** | Components of Business Environment  |
|  | **Week 1, Day 3, Date 3 Jan 2018** **1.2.1** | Relationship of business and environment  |
|  | **Week 1, Day 4, Date 4 Jan 2018** **1.3.1** | Current Indian business environment  |
| **Chapter 2** |  | Analysis and Importance Of Business Environment |
|  | **Week 1, Day 5, Date 5 Jan 2018** **2.1.1** | Environmental analysis  |
|  | **Week 1, Day 6, Date 6 Jan 2018****2.2.1** | Process of Environmental analysis |
| **Week 2** | **Week 2, Day 1, Date 8 Jan 2018****2.3.1** | Responsibility of environmental analysis |
|  | **Week 2, Day 2, Date 9 Jan 2018****2.4.1** | SWOT as a technique of Environmental analysis |
|  | **Week 2, Day 3, Date 10 Jan 2018****2.5.1** | Need for the study of Business Environment  |
| **Chapter 3** |  | SWOT Analysis |
|  | **Week 2, Day 4, Date 11 Jan 2018****3.1.1** | Meaning of SWOT analysis |
|  | **Week 2, Day 5, Date 12 Jan 2018****3.2.1** | Process of SWOT analysis |
|  | **Week 2, Day 6, Date 13 Jan 2018 3.3.1** | ETOP Analysis |
| **WEEK-3** | **Week 3, Day 1, Date 15 Jan 2018** **3.4.1** | SWOT analysis of Indian diary industry |
|  | **Week 3, Day 2, Date 16 Jan 2018** **3.4.2** | SWOT analysis of Indian food processing |
|  | **Week 3, Day 3, Date 17 Jan 2018** **3.4.3** | SWOT analysis of telecommunication industry |
|  | **Week 3, Day 4, Date 18 Jan 2018** | Revision of Chapter 1 |
|  | **Week 3, Day 5, Date 19 Jan 2018** | Revision of Chapter 1 |
|  | **Week 3, Day 6, Date 20 Jan 2018** | Revision of Chapter 2 |
| **Week 4** | **Week 4, Day 1, Date 22 Jan 2018** | Revision of Chapter 3 |
| **Chapter 4** |  | Trends In National Income  |
|  | **Week 4, Day 2, Date 23 Jan 2018****4.1.1** | Meaning of National Income |
|  | **Week 4, Day 3, Date 24 Jan 2018****4.2.1** | Methods of measuring national income |
|  | **Week 4, Day 4, Date 25 Jan 2018****4.3.1** | Trends in national income  |
|  | **Week 4, Day 5, Date 26 Jan 2018** | Republic Day-Hoilday |
|  | **Week 4, Day 6, Date 27 Jan 2018****4.4.1** | Suggestion to raise national income of India  |
| **Chapter 5** |  | Trends in Saving and Investment |
| **Week 5** | **Week 5, Day 1, Date 29 Jan 2018****5.1.1** | Capital formation and its importance  |
|  | **Week 5, Day 2, Date 30 Jan 2018****5.2.1** | Causes of low rate of capital formation in India  |
|  | **Week 5, Day 3, Date 31 Jan 2018****5.3.1** | Suggestion to Increase the Rate of Savings and Investment in India  |
| **Chapter 6** |  | Trends in Industrial Development  |
|  | **WEEK 5, Day 4, Date 1 Feb 2018****6.1.1** | Industrial development during the period of planning  |
|  | **WEEK 5, Day 5, Date 2 Feb 2018****6.2.1** | An appraisal of industrial development during the period of planning  |
|  | **WEEK 5, Day 6, Date 3 Feb 2018****6.3.1** | Suggestions to solve the problems of Industrial Development in India. |
| **Chapter 7** |  | Balance of Trade and Balance of Payment |
| **Week 6** | **WEEK 6, Day 1 , Date 5 Feb 2018****7.1.1** | Difference between BOP and BOT |
|  | **WEEK 6, Day 2, Date 6 Feb 2018****7.2.1** | Disequilibrium in balance of payment  |
|  | **WEEK 6, Day 3, Date 7 Feb 2018****7.3.1** | Trends in overall balance of payment  |
|  | **WEEK 6, Day 4, Date 8 Feb 2018****7.4.1** | Balance of payments crisis  |
|  | **WEEK 6, Day 5, Date 9 Feb 2018****7.5.1** | Causes of Unfavourable Balance of Payment |
|  | **WEEK 6, Day 6, Date 10 Feb 2018****7.6.1** | Measure or suggestion to correct disequilibrium in the balance of payments  |
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| **Week 7** | **WEEK 7, Day 1, Date 12 Feb 2018** | Revision of unit 2 |
|  | **WEEK 7, Day 2, Date 13 Feb 2018** | Revision of unit 3 |
| **Chapter 8** |  | Unemployment Problem in India |
|  | **WEEK 7, Day 3, Date 14 Feb 2018****8.1.1** | Nature and Types of Unemployment In India |
|  | **WEEK 7, Day 4, Date 15 Feb 2018****8.2.1** | Trends in unemployment  |
|  | **WEEK 7, Day 5, Date 16 Feb 2018****8.3.1** | Causes of unemployment problems in India |
|  | **WEEK 7, Day 6, Date 17 Feb 2018****8.4.1** | Steps taken by government to increase employment  |
| **Week 8** | **WEEK 8, Day 1, Date 19 Feb 2018****8.5.1** | Suggestion to solve the unemployment problem  |
|  | **WEEK 8 Day 2, Date20 Feb 2018****8.6.1** | Employment in the 11th five year plan  |
|  | **WEEK 8 Day 3, Date21 Feb 2018****8.7.1** | MGNREGA Concept of imbalanced regional development  |
| **Chapter 9** |  | Regional Imbalances |
|  | **WEEK 8 Day 4, Date22 Feb 2018****9.1.1** | Concept of imbalanced regional development  |
|  | **WEEK 8 Day 5, Date23 Feb 2018****9.2.1** | Main features of pattern of regional development  |
|  | **WEEK 8 Day 6, Date24 Feb 2018****9.3.1** | Causes of regional inequality in India  |
| **Week 9** | **WEEK 9 Day 1, Date26 Feb 2018****9.4.1** | Measures taken by Government to Remove Regional Inequalities  |
|  | **Week 9 Day 2, Date27 Feb 2018****9.5.1** | PURA (Providing urban amenities in rural areas)Meaning of inflation |
| **Chapter 10** |  | Inflation |
|  | **Week 9 Day 3, Date28 Feb 2018****10.1.1** | Inflation |
|  | **Week 9 Day 4, Date1 March 2018****10.2.1** | Types of inflation  |
|  | **Week 9 Day 5, Date3 March 2018** | Holi Holiday |
|  | **Week 9 Day 6, Date3 March 2018****10.3.1** | Trends in inflation  |
| **Week 10** | **Week 10 Day 1, Date5 March 2018****10.4.2** | Causes and effects of inflation  |
|  | **Week 10 Day 2, Date7 March 2018****10.5.1** | Price Policy of Government / Measures to control Price  |
|  | **Week 10 Day 3,Date7 March 2018****10.6.1** | Suggestions to Check Inflation and Difficulties in controlling the inflation  |
| **Chapter 11** |  | Parallel Economy |
|  | **Week 10 Day 4, Date8 March 2018****11.1.1** | Concept of parallel economy  |
|  | **Week 10 Day 5, Date9 March 2018 11.2.1** | Estimates of black income in India  |
|  | **Week 10 Day 6, Date10 March 2018****11.3.1** | Measures taken by Government to check black money  |
| **Week 11** | **Week 11 Day 1, Date12 March 2018****11.3.2** | Suggested Measures to check Black Money |
| **Chapter 12** |  | Industrial Sickness |
|  | **Week 11 Day 2, Date13 March 2018****12.1.1**  | Meaning and definition of sick unit  |
|  | **Week 11 Day 3, Date14 March 2018****12.2.1**  | Causes of industrial sickness  |
|  | **Week 11 Day 4, Date15 March 2018****12.3.1** | Extent of industrial sickness  |
|  | **Week 11 Day 5, Date16 March 2018****12.4.1** | Effects of industrial sickness  |
|  | **Week 11 Day 6, Date17 March 2018****12.5.1** | Preventive and curative measures to prevent industrial sickness  |
| **Week 12** | **Week 12 Day 1, Date19 March 2018****12.6.1** | Suggestions to prevent and cure industrial sickness  |
|  | **Week 12 Day 2, Date20 March 2018****12.7.1** | **BIFR (Board for industrial and financial reconstruction)**  |
|  | **Week 12 Day 3, Date21 March 2018****12.8.1** | The securitisation, reconstruction of financial assets and enforcement of security interest act, 2002  |
| **Chapter 13**  |  | Monetary Policy Of India |
|  | **Week 12 Day 4, Date22 March 2018****13.1.1** | **Meaning and Objective of Monetary Policy**  |
|  | **Week 12 Day 5, Date23 March 2018****13.2.1** | Instruments for credit control under monopoly policy  |
|  | **Week 12 Day 6, Date24 March 2018****13.3.1** | Feature of monetary policy of RBI  |
| **Week 13** | **Week 13 Day 1, Date26 March 2018****13.4.1** | **Suggestions for improvement in the monetary policy**  |
| **Chapter 14** |  | Fiscal Policy of India |
|  | **Week 13 Day 2, Date27 March 2018****14.1.1** | Meaning and objectives of fiscal policy  |
|  | **Week 13 Day 3, Date28 March 2018****14.2.1** | Evaluation of fiscal policy of India-Advantages of Fiscal Policy |
|  | **Week 13 Day 4, Date29 March 2018****14.2.2** | Limitations of Fiscal Policy |
|  | **Week 13 Day 5, Date30 March 2018****14.3.1** | Concept of fiscal deficit  |
| **Chapter 15** |  | Industrial Policy |
|  | **Week 13 Day 6, Date31 March 2018****15.1.1** | Meaning and importance of industrial policy  |
| **Week 14** | **Week 14 Day 1, Date 2 April 2018****15.2.1** | Industrial policy 1948, 1956 and 1991  |
|  | **Week 14 Day 2, Date 3 April 2018****15.3.1** | Industrial policy 1977 |
|  | **Week 14 Day 3, Date 4 April 2018****15.4.1** | National manufacturing policy, 2011  |
|  | **Week 14 Day 4, Date 5 April 2018****15.5.1** | Industrial licensing policy  |
|  | **Week 14 Day 5, Date 6 April 2018****15.6.1** | Suggestion for making industrial policy more production oriented  |
| **Chapter 16** |  | Privatisation In India |
|  | **Week 14 Day 6, Date 7 April 2018****16.1.1** | Meaning and Measures of Privatisation  |
| **Week 15** | **Week 15 Day 1, Date 9 April 2018****16.2.1** | Causes Of Privatisation  |
|  | **Week 15 Day 2, Date 10 April 2018****16.3.1** | Advantages and Disadvantages of Privatisation |
|  | **Week 15 Day 3, Date 11 April 2018****16.4.1**  | Privatisation in India  |
|  | **Week 15 Day 4, Date 12 April 2018****16.5.1** | Recent measure taken by govt. to increase Privatisation |
|  | **Week 15 Day 5, Date 13 April 2018** | Revision of unit 1 |
|  | **Week 15 Day 6, Date 14 April 2018** | Revision of unit 2 |
| **Week 16** | **Week 16 Day 1, Date 16 April 2018** | Revision of unit 3 |
|  | **Week 16 Day 2, Date 17 April 2018** | Revision of unit 4 |
|  | **Week 16 Day 3, Date 18 April 2018** | Important questions discussion |
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**REMARKS:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**SIGN OF TEACHER:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ . SIGN OF THE PRINCIPAL: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ .**